



WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

National Media Research Planning
815 Slaters Ln
Alexandria, VA 22314

Contract

3085050

Schedule Dates

11/05/17-11/05/17

Advertiser

Peter G Peterson Foundation (106969)

Agency

National Media Research Planning (14053)

Product

POLITICAL ISSUE (ns) (1187)

Brand

11/5/17 Peterson (973290)

Salesperson

Monares, Barbara (3870)

Sales Office

WJLA/GJLA/EJLA

Buyer Name

Angle, Ben

Phone/Fax

/

CPE

11/5/17 Peterson

Account Types

Local/Political Issue Agency BRD

Billing Type

Weekly/Irregular

Comments

11/5/17 Peterson

Date Entered

11/01/17

Last Modified

11/01/17

Entered By

Barbara Monares

CO-OP

No

Headline

Demo

Order Type

Normal

Package Deal

Commission %

15.00

Commission

\$3,000.00

Net Total

\$17,000.00

Sales Tax

Washington (WJLA)

By Broadcast Month

	<u>Spots</u>	<u>Rate</u>
Nov. 2017	1	\$20,000.00
Grand Total:	1	\$20,000.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	11/05/17-11/05/17	4	:30	9A- ABC-This Week		1	1	\$20,000.00	\$20,000.00	Washington (WJLA)		11/1/17

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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